



Hanoi Trade JS Corporation (Hapro) is a corporation operating in 3 main business scopes including import & export, domestic trade and manufacturing to supply goods for export and local market. Our annual export value is about 100 million USD. Our export markets spread nearly 80 countries and territories in the world.

After 16 years of development, we have had more than 20 member companies with above 3,000 employees. System of distribution, wholesales and retail include 37 supermarkets and convenience stores branded HaproFood/BROMart in Hanoi and some other provinces, 4 wholesales markets, nearly 100 retailing stores specialized in: garment and textile, household appliances, restaurants and cafes. Hapro is one of the leading exporters of agricultural products in Vietnam for such as cashew nuts, rice... The year 2019 is the 15th consecutive year that Hapro was honored as a reliable exporter and TOP 26 rice exporters in Vietnam by the Vietnam Ministry of Industry and Trade (MOTT). Annual exported quantity is about 100,000 - 120,000 tons. Especially, our high quality rice products branded "Hapro Dong Thap rice" with 2 kg - 5 kg pack, good design and various kinds (7 kinds) can meet the demands of local consumers as well as of retail chains in foreign countries.



RICE



In long-term development strategy, Hapro has built up its stable export development plan on a basis of raw materials area development, concentrating on agricultural products and food like rice, cashew nuts, coffee, pepper, processed foods, fresh fruits like banana, chili, dragon fruit, lychee, ... and handicrafts. In order to meet the global increasing demand for food and foodstuff especially rice, since 2014, Hapro has concentrated on increasing the factory capacity as well as expanding its foreign markets to Asia, Africa and Middle East, etc.

In the next 5 years, Hapro orients to continuously be one of the most prestigious rice exporters in Vietnam with exported quantity 180 - 200 thousand tons per year.

HAPRO RICE PROCESSING FACTORY IN DONG THAP PROVINCE

Hapro Branch in Dong Thap province is a subsidiary of Hanoi Trade JS Corporation (Hapro). It is located in Lai Vung, Dong Thap (the granary in Mekong Delta). The Branch is directly managing the rice processing and milling plant in Tan Thuan Hamlet, Lai Vung District, Dong Thap Province with processing capacity of 25 tons per hour. The factory process and pack rice in order to directly export and supply to other member companies of Hapro for export. In addition, the branch is also among top rice exporters of the Corporation. The factory was invested with modern assembled line and most - updated technology under strict management and inspection in order to make stable rice quality meeting the export standards to overseas markets. On 13 June 2018, the Food and Drug Administration (FDA) has issued certificate of registration for rice from Dong Thap factory to export to US market.

The Branch can purchase and process the rice upon customers' demand as the factory processing capacity is around 50,000 - 100,000 ton per year. Its export markets include such countries and territories as: The Philippines, China, Indonesia, Malaysia, EU, Africa, Middle East, USA, ... etc. The Branch is planning to expand its export markets to other countries of Africa and Middle East.



SOURCES OF MATERIAL

Vietnam is one of the 3 biggest rice exporters in the world. Now, the land for rice planting in Vietnam is about 7,6 - 7,7 million ha, which meets the demand not only for the local consumption but also exporting purpose of Hapro. Vietnam has two main lands for rice planting which are Red River Delta in the North and Mekong Delta in the South. Annual harvested rice quantity of the whole country is 33-34 million tons, 8 million tons of which (equal to 4 million tons of processed rice) is exported and the remaining is for local consumption and national storage.

HARVEST

Vietnam has a plentiful and cheap labor source who are familiar with rice cultivation. Besides, source of water is also the advantage for rice cultivation. There are 3 main rice crops: Main crop, Spring - Winter crop and Autumn - Summer one. It's the time for Hapro to purchase, store rice for export so that Hapro can meet the buyers' demand at any time of the year.



PROCESSING AND PRODUCTION LINE

The rice is harvested, cleaned and then dried up. After that, it is grinded for husk detecting, whitened, polished and packed for export. For the purpose of long term and prestige development, Hapro has invested in comprehensive processing line in order to meet buyers' demand of quality. Some popular types of exported rice are 5%, 15% and 25% broken.



RICE

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RICE

EXPORT MARKETS

QUALITY CONTROL

RICE



QUALITY CONTROL

As a professional producer and exporter, Hapro always consider quality as the key role in the success of the corporation in foreign markets. Therefore, there are always quality control staff in each step of the producing process of rice. After the processed rice is packed, independent inspection agencies like Vinaccontrol, SGS will take the inspection for quality based on the terms and conditions of the Sales Contract before the goods is loaded in container.



WAREHOUSE

In 2013, the rice processing factory and rice warehouse which was located in the main area for rice planting in the South (Lai Vung, Dong Thap province) was inaugurated by Hapro. With 10,000 m2, the factory has processing capacity of 45,000 - 50,000 tons/year.



HAPRO products have been exported to such main markets as USA, EU, China and other countries and territories in the world.

